

# BRANDING

## COMPREHENSIVE BRAND EXPOSURE PACKAGE

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“Print media can make targeting a specific audience over a longer period of time much easier.”

— Encore Multimedia

When you package your brand across our platforms, you reach thousands more people within the drive market of your business. Print advertising still has been shown to have the **most powerful brand awareness** among readers, and carries the highest education and income levels. Our digital audience is growing daily, and our Facebook and Instagram followers are **local and engaged**.

Bundle and brand across our print and digital platforms!

### BRAND AWARENESS PACKAGE



#### BRANDING \$4,320

Full-page ad in a premium and relevant placement (travel, lodging, dining, business, wellness)



#### DISTRIBUTION \$200/10K impressions

Digital banner on 1889mag.com



#### ENGAGEMENT \$1,000

Two social media touts of your brand's message across our social media platforms (Facebook and Instagram)

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\$5,520	Subtotal
-\$552	Total Channel Discount (10%)

**\$4,968 TOTAL**