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this advertising offer**

2025 Partnership





# 3 month package

Included in the package:

- One article written and produced by our team for you posted on Oregonlive.com
- 100,000 social display impressions per month
- 100,000 headline article impressions per month to further boost your article's reach
- 1 OregonLive co-branded social post per month with boosting

**Total value: \$13,200 (\$4,400 per month)**

**Actual cost: \$9,000 (\$3,000 per month)**

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## Raise a glass to Rogue Valley Wine Country: a hidden gem worth discovering

For [Travel Medford](#)  
on April 28, 2025 at 04:00 AM



Whether you're a seasoned wine enthusiast or just beginning your tasting journey, this is your invitation to sip, connect and celebrate in one of the most exciting wine regions in the country. (Courtesy: Travel Medford)

Tucked away in the sun-drenched hills of Southern Oregon, Rogue Valley Wine Country is one of the Pacific Northwest's best-kept secrets. With its unique blend of rugged landscapes, warm hospitality and a winemaking tradition that rivals more well-known regions, the Rogue Valley offers a wine experience that is authentic, approachable and utterly unforgettable.

Rogue Valley Wine Country is a dynamic and diverse region defined by its unique microclimates, passionate winemakers and a spirit of innovation. Nestled between the Cascade and Siskiyou Mountain ranges, the valley benefits from warm days, cool nights and a long growing season—ideal conditions for producing everything from bold Tempranillo and Syrah to crisp Pinot Gris and Viognier. With over 80 wineries ranging from family-owned estates to trailblazing newcomers, the Rogue Valley invites exploration, connection and discovery in every glass.

And maybe, just maybe, this is the last time it happens here.

With plans brewing to turn Zidell into a Major League ballpark, the old shipyard-turned-holy ground that helped shape this show may be nearing its final lap. So we're not just throwing a party — we're building a full-throttle, three-day monument to custom culture.

## The Last Rides at Don't Miss The Show 2025



...w, rolling thunder of engines and energy  
...rcycle Show is back. May 2-4, 2025.

Digital

5.2M

Average Monthly Users

26.5M

Average Monthly Views

Social

2.1M

Total Followers

3.5M

Average Monthly Engagement

Newsletters

227k

Total subscribers

58%

Open Rate

Print

103k

Readership

Letter from the Editor  
Oregonian Exclusives  
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319k

Annual Downloads

Annual Listeners

45,648

Peak Northwest

32,253

Beat Check

19,788

Blazer Focused

10,340

Ducks Confidential

11,667

Oregonian Sports

6,242

Beaver Banter



# Thank you!

Questions?

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