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2025 Partnership







3 month package

Included in the package:

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- 100,000 social display impressions per month
- 100,000 headline article impressions per month to further boost your article's reach
- 1 OregonLive co-branded social post per month with boosting

Total value: \$13,200 (\$4,400 per month) Actual cost: \$9,000 (\$3,000 per month)

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Raise a glass to Rogue Valley Wine Country: a hidden gem worth discovering

For Travel Medford on April 28, 2025 at 04:00 AM





Whether you're a seasoned wine enthusiast or just beginning your tasting journey, this is your invitation to sip, connect and celebrate in one of the most exciting wine regions in the country. (Courtesy: Travel Medford)

Tucked away in the sun-drenched hills of Southern Oregon, Rogue Valley Wine Country is one of the Pacific Northwest's best-kept secrets. With its unique blend of rugged landscapes, warm hospitality and a winemaking tradition that rivals more well-known regions, the Rogue Valley offers a wine experience that is authentic, approachable and utterly unforgettable.

Rogue Valley Wine Country is a dynamic and diverse region defined by its unique microclimates, passionate winemakers and a spirit of innovation. Nestled between rolling thunder of engines and energy the Cascade and Siskiyou Mountain ranges, the valley benefits from warm days, rcycle Show is back. May 2-4, 2025. cool nights and a long growing season-ideal conditions for producing everything from bold Tempranillo and Syrah to crisp Pinot Gris and Viognier. With over 80 wineries ranging from family-owned estates to trailblazing newcomers, the Rogue Valley invites exploration, connection and discovery in every glass.



e Last Rides at n't Miss The Show 2025



and maybe, just maybe, this is the last time it happens here.

With plans brewing to turn Zidell into a Major League ballpark, the old shipyardturned-holy ground that helped shape this show may be nearing its final lap. So we're not just throwing a party - we're building a full-throttle, three-day monument to custom culture.

The Oregonian & OregonLive

Digital

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 $26.5\,\mathrm{M}$ Average Monthly Views



Social

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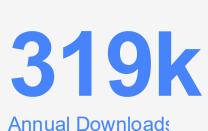
3.5MAverage Monthly Engagement:

Newslette rs

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Thank you!

Questions?

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