Metro Puget Sound Q3 Report

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Metro Puget Sound Q3 Report

⊙ Geo Data ⇄ Compare Dates

TOTAL TRIPS
11,427,303 Trips
↗ 25.8%

VISITOR DAYS
29,720,876 Days
↗ 2.7%

AVERAGE LENGTH OF STAY
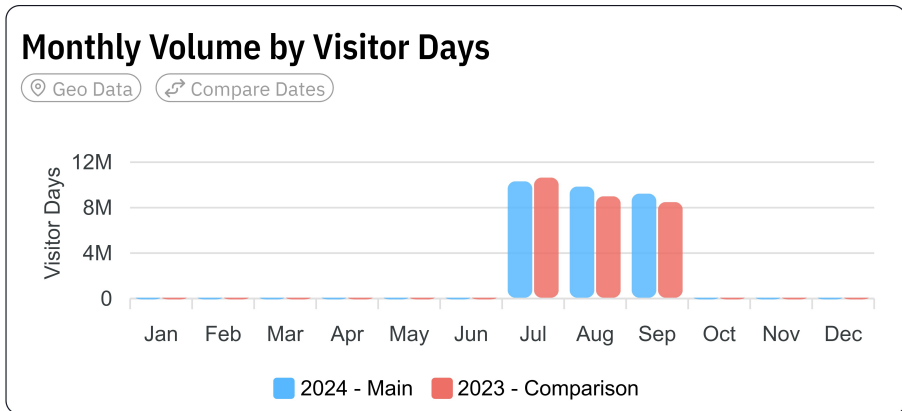**2.6 Days**
↘ 0.6 Days

Trips by Length of Stay

⊙ Geo Data ⇄ Compare Dates

● 1 Day	71.6%	↘ 1.07%
● 2 Days	7.74%	↘ 0.11%
● 3 Days	4.01%	↗ 0.09%
● 4 Days	3.58%	↗ 0.05%
● 5 Days	4.46%	↗ 0.24%
● 6+ Days	8.6%	↗ 0.8%

Monthly Volume by Visitor Days

⊙ Geo Data ⇄ Compare Dates

Legend: ■ 2024 - Main ■ 2023 - Comparison

Top Counties

for 7/01/24 - 9/30/24 %↑/↓7/01/23 - 9/30/23

⊙ Geo Data ⇄ Compare Dates

County	Share of Visitor Days	% Change in Visitor Days
King County	75%	+ 3.62%
Pierce County	20.9%	— 2.13%
Snohomish County	12.9%	— 4.83%

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Top DMAs

⊙ Geo Data

DMA	Share of Visitor Days	Total Visitor Days
Portland- OR	11.8%	3,509,252
Los Angeles	5.8%	1,712,411
Phoenix -Prescott	4%	1,179,304
San Francisco-Oak-Sa	3.6%	1,054,116
Boise	2.9%	855,749
Sacramnto-Stkton-Mo	2.7%	797,196
Spokane	2.4%	714,393
Dallas-Ft. Worth	2.3%	681,405
New York	2.3%	676,370
Salt Lake City	2.3%	669,864

Top Spending by Destinaton

⊡ Spend Data

DMA	% Spend Share
Portland- OR	45.9%
Los Angeles	3.51%
Spokane	2.6%
Eugene	2.25%
Phoenix -Prescott	1.98%
Boise	1.86%
Denver	1.72%
San Francisco-Oak-San Jose	1.55%
Augusta-Aiken	1.54%
Las Vegas	1.36%

Length of Stay by Top DMAs

⊙ Geo Data

DMA	Avg Length of Stay	Share of Visitor Days
Spokane	3 Days	2.41%
Boise	2.9 Days	2.88%
Minneapolis-St. Paul	2.8 Days	1.62%
Eugene	2.7 Days	1.87%
Denver	2.7 Days	1.86%
Dallas-Ft. Worth	2.7 Days	2.3%
Phoenix -Prescott	2.7 Days	3.97%
San Francisco-Oak-San Jose	2.7 Days	3.55%
Salt Lake City	2.6 Days	2.26%
Sacramnto-Stkton-Modesto	2.6 Days	2.69%

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Geo Data Filters:
Out-of-State
Distance: 0 - 3796 mi
Dates: 7/1/24 - 9/30/24
Dates: 7/1/23 - 9/30/23
Regions: Metro Puget Sound Included
Counties: All Included
Clusters: All Included
POIs: All Included
Devices: Commuter All Excluded

Age Demographics

Demographics

- 🟣 16-24
- 🟢 25-44
- 🔵 45-64
- 🟠 65+

Snohomish County

33.9%	28.3%	24.6%	13.2%

King County

34.1%	28.2%	25.5%	12.3%

Pierce County

33.6%	29.6%	23.8%	13%
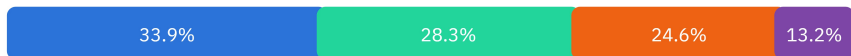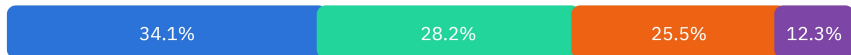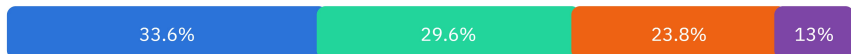
Comparison of Trips

Geo Data

- 🟣 One Time 56%
- 🟢 Repeat 44%