



SPONSORSHIP OPPORTUNITIES

STATE OF WASHINGTON TOURISM CONFERENCE
— YAKIMA, OCTOBER 24-26, 2023 —

\$10,000

SIGNATURE SPONSORSHIP (I)

- Prominent logo display on all collateral and in high-traffic areas for the State of Washington Tourism Conference, and Responsible Outdoor Travel Summit
- Opportunity to address attendees from the stage with a three-minute talk or video before the opening comments or the keynote address
- Reserved seating at the Tourism Conference
- Two full reserved tables at lunch
- Ten full registrations to all 2 events
- First choice of one premium exhibit booth space during the Tourism Conference





\$5,000

OPENING NIGHT SPONSORSHIP (1)

- Opportunity to invite up to 10 guests to the Opening Night event
- Prominent logo display on opening night materials and in high-traffic areas
- Greet each attendee and/or hand out drink tickets at the Opening Night event
- One pop-up display during the Opening Night event
- Opportunity to address attendees from the stage with a three-minute talk or video at the Opening Night
- One premium exhibit booth space during the Tourism Conference
- Three free registrations to Tourism Conference

\$5,000

KEYNOTE SPEAKER SPONSORSHIP (3)

- Opportunity to address attendees from the stage with a three-minute talk or video after the keynote address
- Prominent logo display throughout the event
- Reserved seating at your sponsored event
- One premium exhibit booth space during the Tourism Conference
- One free full registration to Tourism Conference

\$5,000 CHARGING STATIONS & WIFI SPONSORSHIP (1)

- Your message/logo prominently displayed on the charging stations at the conference
- Your logo on WiFi signage around the conference. Your exhibit booth placed in a high-traffic area near the charging station
- Your company mentioned several times from the stage
- One standard exhibit booth with VIP placement during the Tourism Conference



\$4,000 EXHIBITOR BREAK SPONSORSHIP (3)

- Your organization's logo displayed on signage provided by the conference at your sponsored exhibitor break
- Opportunity to place one pop-up display at a food station in a high-traffic area during your sponsored break
- Your organization mentioned from the stage
- One standard exhibit booth with VIP placement during the Tourism Conference

\$4,000

BREAKFAST & LUNCH SPONSORSHIP (2)

- Opportunity to address attendees from the stage with a three-minute talk or video during the meal
- Opportunity to place collateral on every seat at the meal
- Prominent logo display during the meal
- Reserved seating at your sponsored meal
- One standard exhibit booth with VIP placement during the Tourism Conference



\$2,000

COFFEE AND TEA BAR SPONSORSHIPS (2)

- Your logo displayed on signage at all coffee and tea bars
- Your organization's information/ brochure available to attendees at all coffee and tea bars on your sponsored day
- Your organization mentioned from the stage
- One standard exhibit booth with VIP placement during the Tourism Conference



\$1,500 **PREMIUM EXHIBIT TABLE (14)**

- Premium booth positioning in foyer outside main conference for opening reception and conference
- Each booth comes with one full conference registration WiFi six-foot skirted table and chair
- Receive pre-conference attendee list with email addresses (if permission provided by attendees) two weeks before the conference and final attendee list after the conference
- Booth space can accommodate a few regular sized pop-up banners behind your table or in place of your table
- Option to purchase additional booth spaces next to each other may be available

\$750 **STANDARD EXHIBIT TABLE (10)**

- Standard booth for Oct. 25 between main foyer and breakout rooms
- Each booth comes with one full conference registration
- WiFi, six-foot skirted table and chair
- Receive pre-conference attendee list with email addresses (if permission provided by attendees) two weeks before the conference and final attendee list after the conference
- Booth space can accommodate a few regular sized pop-up banners behind your table or in place of your table
- Option to purchase additional booth spaces next to each other may be available



RESPONSIBLE OUTDOOR TRAVEL SUMMIT

— OCTOBER 26, 2023 —

\$2,000

LUNCH SPONSORSHIP (1)

- Opportunity to address attendees from the stage with a three-minute talk or video during the meal
- Opportunity to place collateral on tables or seats at the meal
- Prominent logo display during the meal
- Reserved table at the front of lunch
- One standard exhibit booth

\$1,500

BREAK SPONSORSHIP (2)

- Your organization mentioned from the stage
- 1 minute to address conference attendees from the stage
- One standard exhibit table
- Your logo displayed on any break signage

\$500

STANDARD EXHIBIT TABLE (10)

- Standard table for October 26 between main foyer and breakout rooms
- Each table comes with one full conference registration
- WiFi, six-foot skirted table and chair
- Receive pre-conference attendee list with email addresses (if permission provided by attendees) two weeks before the conference and final attendee list after the conference
- Booth space can accommodate a few regular sized pop-up banners behind your table or in place of your table
- Option to purchase additional booth spaces next to each other may be available

Custom Sponsorships | Have an idea that you don't see here? We welcome new and creative ways to showcase your organization as a conference partner in a way that makes the most sense for your budget and marketing goals. Let's talk, mike@stateofwatourism.com.

