


JUL 1ST 2024 - SEP 30TH 2024


Salish Sea Q3 Report

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[Geo Data](#) [Compare Dates](#)



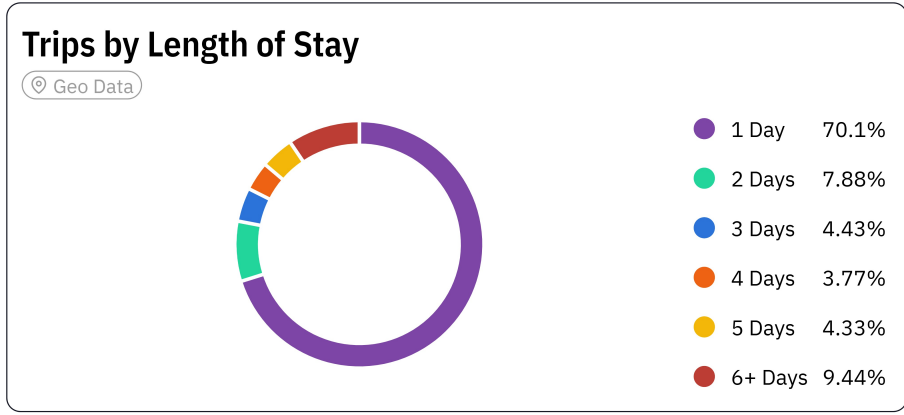
TOTAL TRIPS
1,023,688 Trips
↑ 62.5%



VISITOR DAYS
1,858,665 Days
↓ 5.5%



AVERAGE LENGTH OF STAY
1.8 Days
↓ 1.3 Days



Top Counties

[Geo Data](#)

County	Share of Visitor Days
Whatcom County	60.2%
Skagit County	49.2%

Top DMAs

📍 Geo Data

DMA	Share of Visitor Days	Total Visitor Days
Portland- OR	8.9%	173,079
Los Angeles	6.2%	121,048
Phoenix -Prescott	6.1%	119,386
San Francisco-Oak-Sa	3%	58,418
Sacramnto-Stkton-Mo	2.7%	52,933
Denver	2.4%	46,680
Salt Lake City	2.2%	42,984
Dallas-Ft. Worth	1.9%	37,450
New York	1.6%	31,564
Boston -Manchester	1.6%	31,495

Top Spending by Destinaton

💰 Spend Data

DMA	% Spend Share
Portland- OR	45.9%
Los Angeles	3.51%
Spokane	2.6%
Eugene	2.25%
Phoenix -Prescott	1.98%
Boise	1.86%
Denver	1.72%
San Francisco-Oak-San Jose	1.55%
Augusta-Aiken	1.54%
Las Vegas	1.36%

Length of Stay by Top DMAs

📍 Geo Data

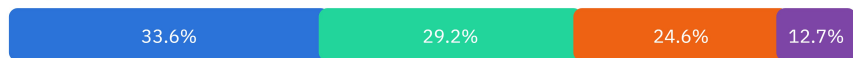
DMA	Avg Length of Stay	Share of Visitor Days
Phoenix -Prescott	2.6 Days	6.14%
Portland- OR	2.4 Days	8.89%
Eugene	2.3 Days	1.71%
San Diego	2.3 Days	1.77%
Denver	2.2 Days	2.4%
Las Vegas	2.2 Days	1.83%
Sacramnto-Stkton-Modesto	2.2 Days	2.72%
Salt Lake City	2.1 Days	2.21%
Los Angeles	2.1 Days	6.22%
San Francisco-Oak-San Jose	2.1 Days	3%

Age Demographics

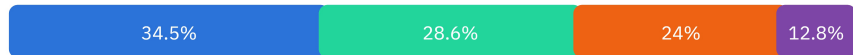
🔍 Demographics

- 16-24
- 25-44
- 45-64
- 65+

Skagit County

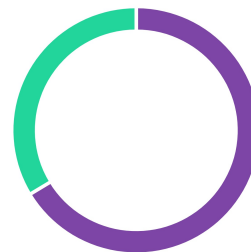


Whatcom County



Comparison of Trips

📍 Geo Data



- One Time 66.3%
- Repeat 33.7%