



THEY LOVE TO TRAVEL

- 225,000 print copies, 460,000 targeted digital sends
- Over 1.2 million print & digital readers
- Highly effective and strategic distribution across the US
- Electronic distribution on: www.stateofwatourism.com
- Available on smart phones, iPad and other tablets devices for immediate access on the go

SPACE DEADLINE

February 7, 2025

MATERIALS DEADLINE

February 21, 2025

DISTRIBUTION BEGINS

April 2025

CALL NOW!

Call Carol Cummins for details:

206.501.9424

ccummins@sagacitymedia.com

1416 NW 46th Street, Suite 105,
Seattle, WA 98107

SAGACITY
CONTENT SOLUTIONS

Published in partnership with the Washington Hospitality Association, State of WA Tourism, and Sagacity Media, Inc.

THE OFFICIAL WASHINGTON STATE VISITORS' GUIDE 2025-26

TOURS & ATTRACTIONS CO-OP PAGE

Exclusively for businesses operating in the tour, attraction or adventure space, this special section in the *Official Washington State Visitors' Guide* provides a valuable opportunity to reach over 1 MILLION highly active travelers at an affordable rate.

WASHINGTON TOURS & ATTRACTIONS

IMMERSE YOURSELF IN NATURE
Stroll 150 acres of forests, gardens, meadows, and streams. Open Tuesday-Sunday, year-round. bioleisure.org/tickets

CASCADIA ART MUSEUM
Celebrating the rich culture of Northwest art, Cascadia Art Museum collects, preserves and exhibits regional art from 1870 to 1970. 425-336-4091 | CascadiaArtMuseum.org

SCENIC TRAIN RIDES
Enjoy summer river view excursions, murder mystery dinners, wine & cheese, Clark aboard historic 1920's coaches. Exit 77. SteamTrainRides.com

TOURS @ CLIMATE PLEDGE ARENA | SEATTLE, WA
This behind-the-scenes journey tells the story of Climate Pledge Arena, from the 1962 World's Fair to the \$1.15B redevelopment completed in 2021. Learn how the most sustainable arena in the world operates, while exploring areas not available to the public. climatepledgearena.com/tours

EXPERIENCE HISTORY IN MOUNTAIN VIEW
A collection of the most important automobiles between 1927 - 1957, all restored and airborne again. Open Tuesday-Sunday, 10-4. 800-748-5821 | Butter,Spokane,WA.99213 | www.historiclight.org | visitorservices@historiclight.org

INQUISITOURS
COMPLETE NORTHWEST EXPERIENCE
Small group, custom and private tours. Including Wine Country, Cascade Mountains, Walla Walla, Bellingham, Columbia River Gorge and more! 888-477-4787 | inquisitours.com

WASHINGTON'S LARGEST AUTOMOTIVE COLLECTION
But so much more! Evert Venue, Historical auto, Vintage Radio, Neon Signs, Horse Nuzzles. An experience to be enjoyed! Tacoma | 252-272-3336 | laneyautomuseum.org

THE WHALE MUSEUM
Located in Friday Harbor on San Juan Island, our focus is to educate about whales and the ecosystem in which they live. 360-378-4710 #101 | whalemuseum.org

NORTHWEST CARRIAGE MUSEUM
An amazing collection of 19th century horse-drawn vehicles and artifacts! Visitor Center and Gift Shop. Open Daily 10-4. Raymond | 360-942-4130 | nwcarragemuseum.org

USS TURNER JOY
A scenic ferry ride in Seattle. Explore the 2020 Trip TRAVELER'S BEST COSE Bremerton | 360-792-24

INQUISITOURS
NORTHWEST WINE & RAIL TOURS
Travel again! Custom and private tours for you and your travel pod. Including Wine Country, Cascade Mountains, Walla Walla, Bellingham, Columbia River Gorge, and more! 888-477-4787 | inquisitours.com

RATES/SINGLE TILE

\$1,465 per single tile

\$1,330 for State of Washington
Tourism Members

RATES/DOUBLE TILE

\$2,710 per double tile

\$2,460 for State of Washington
Tourism Members

PRODUCTION SPECS

- A. One Photo: Image should be high-res (300+ dpi), CMYK color, jpg or tif format, 2.3"x1.2" for single, 3.17"x2.15" for double
- B. Text: Business name, city, phone number, website, +20 words of copy (or 40 words of copy for double tile)